



GOVERNMENT-ACADEME-INDUSTRY NETWORK, Inc.

Are we losing our Traditional Edge in English Communication Proficiency?

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PHILIPPINE IT-BPM ROADMAP 2022

ACCELERATE PH

FUTURE-READY

Source: <http://itbpm-roadmap2022.ibpap.org/>

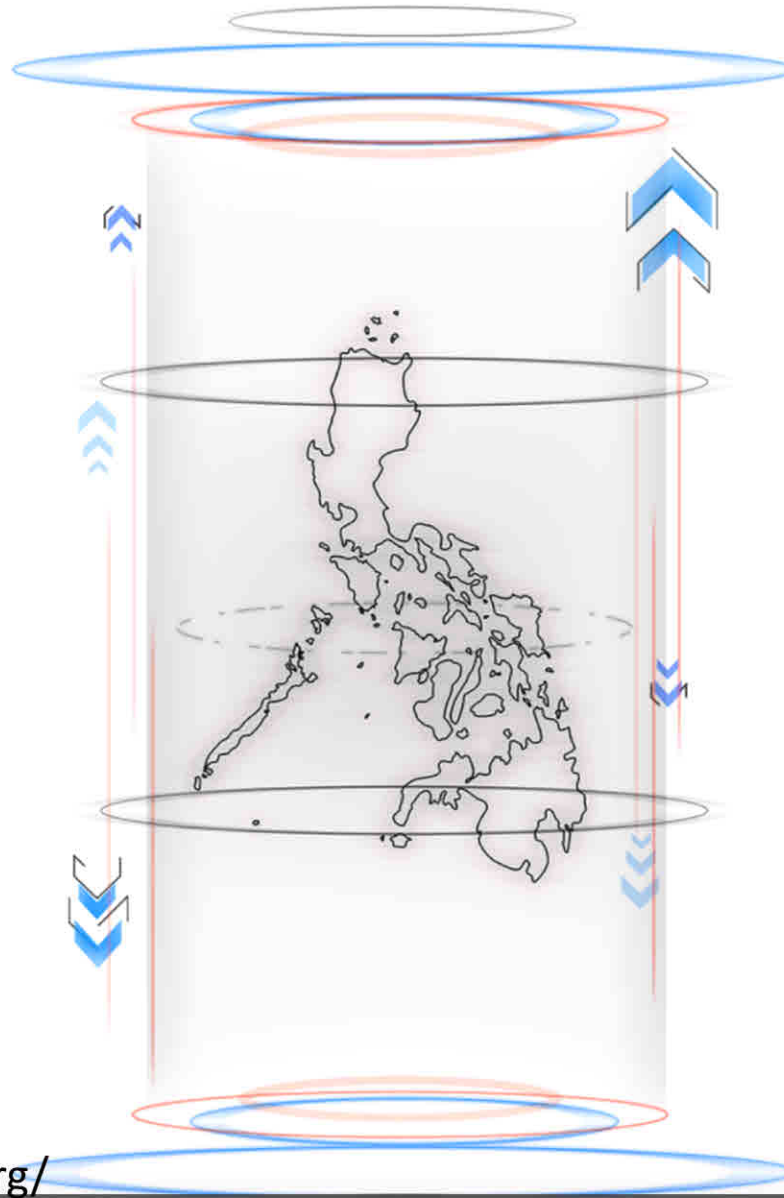


ACCELERATE PH: FUTURE-READY ROADMAP 2022

The Philippine IT-BPM Roadmap 2022 is all about accelerating the growth of the PH IT-BPM industry - strengthening domain expertise and capabilities in the emerging sectors, leveraging advancements in technology and ensuring the Filipino talent is future ready. As we see rapid innovations in the areas of digital transformation, artificial intelligence, big data and analytics and evolving delivery models, it is imperative that the IT-BPM Industry evolves with the changing demands of the market to remain competitive and maintain its position as a destination of choice for IT-BPM Services.

Roadmap 2022, Accelerate PH, will leverage the successes and learnings from the previous roadmaps to ensure that the Philippines will continue to expand market share while moving up in complexity and value of its IT-BPM capabilities.

The new Roadmap provides guidance to the different subsectors in the Philippines - Animation and Game Development, Contact Center and BPO, Health Information Management, IT & Software Development, and Global In-House Centers operations as well as new sectors that will be established - in achieving maximum sectoral growth and further branding the Philippines as a preferred international investment destination for IT-BPM Services.



ROADMAP 2022 TARGETS

1.8 MILLION DIRECT JOBS

**7.6 MILLION DIRECT & INDIRECT
IT-BPM EMPLOYMENT**

**500,000 JOBS
OUTSIDE OF NCR**

**73% MID TO
HIGH-VALUE JOBS**

40B US\$ IN REVENUE

**15% GLOBAL IT-BPM
MARKET SHARE**

IT-BPM Industry: An Economic Pillar

IT-BPM Revenue

2017: \$23B

2020: \$55B

- second-largest contributor of foreign exchange earnings after remittances
- fueled the growth of other sectors

Contact centers
Back office services
Data transcription
Animation
Software development
Engineering development
Game development
Health information management services



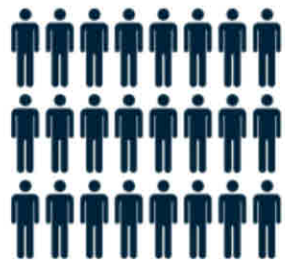
IT-BPM Sector

largest source of private employment
contributing to countryside development

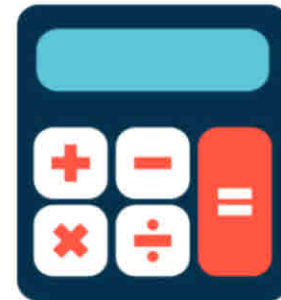
As a matter of fact, there were
**1.3 MILLION
EMPLOYED PEOPLE**
in the BPO industry just last year



The average compensation in BPO sector is
MORE THAN DOUBLE
as compared to the Philippine average wage.



It is expected to grow up to
1.7 MILLION
this year and the coming years



Source: <http://www.magellan-solutions.com/blog/whats-the-number-analysis-of-the-latest-statistics-of-the-bpo-industry/>



